Understanding Dollarization: a Keynesian/Kaleckian Perspective

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Abstract

What does “dollarization” mean in a world of endogenous money, i.e. a world where money is not (only) created by printing pieces of paper, but (mainly) by making loans? Is it true that dollarization only constitutes a limitation of sovereignty in the short run (making it harder to run standard stabilization macro policies) or can it slow the growth process of a country? The paper builds a theoretical, Keynesian-Kaleckian growth model for a dollarized economy in a framework of endogenous money to answer these questions. We will show that, ceteris paribus, the steady-state medium-term growth rate of a dollarized economy is lower than that of a country with its own currency. We will also show that a dollarized economy is more likely to be unstable than an economy with its own currency, in the specific sense that, everything else being equal, it is more likely for a dollarized economy to fall into a debt trap.

JEL classification: E12, F41

1. Introduction

Ponsot (2019) reminds us that in 1983 the Israeli Minister of Finance had to resign after having proposed to replace the Israeli currency with the US dollar. Those times are over and nowadays dollarization is not a taboo anymore. Following the taxonomy proposed by Ponsot (2019), in some countries dollarization is partial and de facto, meaning that the local currency coexists with the US dollar and the latter does not constitute a legal tender; in other countries, dollarization is integral and, again, de facto (Zimbabwe, for example); then there is the case of Guatemala, where dollarization is de jure but the local currency (quetzal) is also a legal tender; finally, the most known cases of “full” dollarization, integral and de jure (Ecuador, El Salvador).

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The rise of neoliberalism and the emergence of the Washington consensus in the ‘80s made this change possible: dollarization was supposed to accelerate the integration in the global financial market and restrict the possibility for the dollarized economy to put in place active macroeconomic policies – the best and most direct way to import fiscal and monetary “discipline”. In their review of its pros and cons, Rochon and Seccareccia (2003) help us understand that according to the mainstream the costs of dollarization are essentially short run, whereas its benefits materialize in the medium to long run. It is true that the exchange rate ceases to be a potentially important adjusting variable and room to conduct fiscal and monetary policies to soften the violence of the business cycle is restricted. However, dollarization is supposed to a) lower inflation (and then stimulate domestic savings and, in the world of Say’s law, domestic investment as well); b) eliminate the exchange rate risk and then boost capital inflows and c) lower the interest rate and then reduce the weight of public debt’s service. In short, domestic (private and public) savings would be stimulated by dollarization, and foreigners would bring more money into the dollarized economy. All in all, the dollarized economy should return to a sustained growth path thanks to dollarization.

The views expressed by the authors contributing to the important volume on dollarization edited by Rochon and Seccareccia (Rochon and Seccareccia, 2003) are a lot more skeptical on the benefits of dollarization. More than that, and more recently, even the idea that exiting dollarization should be good for growth and development was proposed (Paredes, 2017). Perhaps, the neater argument against dollarization is that elaborated by Izurieta (Izurieta, 2003) through the help of a simulated Stock Flow Consistent (SFC) macroeconomic model. Assume some balance of payments shock occurs, for instance a shortage of export demand. The current account will suffer and, in a demand-led system, GDP and the fiscal revenue will both diminish. In a dollarized economy, the exchange rate cannot adjust to reduce the trade imbalance and the public sector cannot obtain “fresh” liquidity from the central bank. The dollarized economy is then left with two options only. Either the government resorts to issuing debts or it reduces public spending. The first “solution” is likely to be unstable, since the cost of debt servicing will further

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1 According to the former Ecuadorian president, Rafael Correa (2019), the exchange rate is “the most important adjusting variable in a developing economy”. 
feed the fiscal imbalance and, to the extent that the newly issued debt is in the hands of foreigners, the current account will keep worsening. The second option would lead to a stable solution, but this would be achieved thanks to (at the price of) an economic depression. In a sense, Izurieta’s model is an application to a dollarized economy of the well-known balance of payments constrained growth model proposed by Thirlwall2.

The idea of this paper is to propose a further reflection of dollarization through an extension (rather than an application) of Thirlwall’s model. The extension is two-fold. First, it is to be realized that dollarization as such does not change the endogenous nature of money. Money is not (only) created by printing pieces of paper, it is (mainly) created by making loans. It follows that money is endogenous everywhere, regardless of whether a country has its own currency or not. The banking system in a dollarized economy, as it is the case in any other economy, may and does create deposits ex-nihilo each time making loans to the economy is perceived as profitable (even if, obviously, the deposits created by banks in a dollarized economy carry a greater risk for these banks to run out of liquidity3). After having extended the loan, banks look for funds and, for the private banking system as a whole operating in an economy with its own currency, the usual source of funding is the central bank4. The “central bank” of a dollarized economy is the rest of the world, since in such a case reserves are to be borrowed from abroad5. As we will see, this is a huge and crucial difference, but money is endogenous in both cases. It must be emphasized, then, that in principle it is not true, as it is often believed (for instance see also Dullien, 2009) that the central bank of a dollarized economy cannot create money ex-nihilo to the benefit of the domestic government. So, clarifying what dollarization truly means in a

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2 Among the several papers on this topic, a useful reflection can be found in Thirlwall (1997)
3 As stressed by the World Bank in a report on West Bank and Gaza (World Bank, 2008), this in itself could restrain the creation of loans needed in a growing economy. This simple observation would be enough to understand why dollarization may slow medium-term growth, but in this paper we are going to use a different argument
4 For a single bank, the other sources of funds are deposits and the interbank market.
5 Central banks in dollarized economies may only create reserves ex-nihilo and lend them to private banks to the extent they are willing to accept to increase national foreign debt, since they cannot print a piece of paper having the status of legal tender. This makes them basically unable to control the interbank (“overnight”) rate and then the overall structure of interest rates. Therefore, prevailing interest rates in dollarized economies are largely affected by the “world” interest rate, i.e. the rate applied on funds borrowed from abroad. In other words, the interest rate is again exogenous (as claimed by the theory of endogenous money) but, instead of being decided by the domestic policymaker, it is decided by the foreigners. It is a huge difference.
framework of endogenous money is an important purpose of this paper. The other extension to the standard Thirlwall model regards the source of the external constraint a dollarized economy must deal with. In very general terms (for both dollarized and non-dollarized economies), the weaker the productive structure, the tougher the external constraint: domestic demand stimuli are bound to translate into current account troubles. In a dollarized economy, however, the current account may worsen and the stock of foreign debt increase simply because, for any given productive structure and any given configuration of the government fiscal policy, people increase their preference for cash (see section 2). In other words, we will see that if people increase their preference for cash (withdraw money from their bank account and keep it into a safe at home), nothing will happen in a country with its own currency, whereas the balance-of-payments-constrained growth rate of a dollarized economy will lower.

The aim of this paper is then to build a theoretical growth model for a dollarized economy in a framework of endogenous money. We will show that, ceteris paribus, the steady-state medium-term growth rate of a dollarized economy is lower than that of a country with its own currency. We will also show that a dollarized economy is more likely to be unstable than an economy with its own currency, in the specific sense that, everything else being equal, it is more likely for a dollarized economy to fall into a debt trap.

What the experience of dollarized economies shows is that in times of crisis people preference for cash (the legal tender) as a store of value drastically increases (see Acosta and Guijarro, 2018, p. 236-37, for an illustration of the Ecuadorian case). Scared people just go to ATM or the bank counter and withdraw, and then hold money (cash) under the pillow or in a safe at home. The legal tender is (perceived to be) like gold – a safe asset to be held in times of troubles. Referring to “people” or “households” is not very satisfactory, and one should incorporate a class dimension in a serious discourse on dollarization. The way rich people and the middle class react to uncertainty is not the same. The latter increases its preference for the legal tender, whereas the former strengthen their preference for holding foreign assets (“capital flights“). This is an extremely interesting and important aspect of dollarization. However, this is beyond the scope of the paper, where we intend to present a first theoretical reflection on this topic and concentrate on the growth implications of “people” having a more or less pronounced preference.
for cash as a store of value. For this reason, and to keep the model analytically tractable, income distribution will be taken as given. Keeping in mind that in the post-Keynesian tradition income distribution and inflation are strongly related to each other – the latter being the outcome of the conflict over the former⁶ - inflation will be treated exogenously as well. Taking the (given) inflation rate to be zero is not only (and not mainly) justified by some need of analytical tractability. What we really want is to compare two economies with the very same essential macro features (same inflation and real exchange rate, same income distribution, etc.) and this way understand the “pure” implications of having an own currency or not on the growth path of the system. In other words, imagine that dollarization has properly done its job, i.e. stabilized inflation in the dollarized country at the same (or comparable), low level as that prevailing in other economies (taking this level to be zero is just a matter of simplicity): once this is done, what are the consequences of remaining dollarized in terms of medium-term growth and likelihood of being hit from some financial mess (falling into a debt trap)?

2. Preference for cash

In a world of endogenous money - the world as it is, where money is created by making loans and not (only) by printing pieces of paper - being “dollarized” only constitutes a limitation to the extent that people are willing to hold some cash (pieces of paper) as a store of value. Indeed, should people be happy with their bank deposits, the limitation of sovereignty associated to dollarization would be a purely formal one: you cannot print a piece paper people are just not willing to hold. In a cashless (better: in a framework where cash never constitutes a store of value), endogenous money world, being dollarized or not would not make any relevant difference.

Cash (as a store of value), however, does exist. Especially in time of troubles, people go to the ATM or the bank counter and withdraw cash to be held in some safe at home. This is of course a perfectly rational behavior. When you are scared and think your bank and/or the banking system as a whole is going to collapse or simply suffer, you want cash. You want the legal tender under your pillow. Even more so when the legal tender is the US dollar, a powerful currency trusted

⁶ Weintraub (1958) and Rowthorn (1977) are the pioneers of this “conflicting claim” view on inflation.
around the world. It is true that faced with the fear of some financial troubles, people increase their preference for cash everywhere, both in dollarized and non-dollarized economies. However, there is a huge difference between the two cases. In a non-dollarized economy, people know it will be always possible for monetary authorities to satisfy the increased demand for cash by just printing more of it. In a dollarized economy, people know this is not possible and then the extra-demand for cash will have to be met by borrowing from abroad. Will the country be able to get these loans in the first place? What will be the conditions attached to the loans? Will the economy suffer from being more indebted toward the rest of the world? These are the reasons why, instead of “waiting too long” (waiting for the concrete occurrence of some unhappy event) to withdraw cash, people in a dollarized economy, compared to those living in non-dollarized countries, are likely to keep “on average” a higher fraction of their liquid wealth in the form of cash. Let us call $\alpha$, with $0 < \alpha < 1$, the fraction of their liquid wealth households want to hold in cash. What we are saying is that on average $\alpha$ is higher in dollarized than in non-dollarized economies. What are the implications of having $\alpha$ at different, exogenous levels? This is what we are going to discuss in the basic model presented in sections 3 and 4. After all, the very fact of wishing to hold cash (which has to be borrowed from abroad) rather than deposits (which have not) might well increase the stock of foreign debt and worsen the current account, in a potentially destabilizing spiral we want to study and understand carefully.

3. The basic model in the short-run

Loosely speaking, the model we are going to build is Keynesian/Kaleckian. Keynesian, because the level of activity fundamentally depends on entrepreneurs’ expectations; Kaleckian, because at the macro level entrepreneurs end up earning what they decide to spend in the first place.

Short run

A minimalist structure to think about dollarization is illustrated in the Stock Matrix (SM) and Flow Matrix (FM) below. In order to focus on dollarization, there are no securities and households may only hold their financial wealth either in cash (the legal tender, $H$) or in a bank deposit, $D$. Without losing any generality, we assume the interest rate on deposits to be zero.
In this open economy, households' nominal wealth (V) is the sum of the value of the capital stock (pK) and the net foreign asset position (NFA) of the country. The latter, in turn, is the difference between cash holdings (H, a liability for the Rest of the World in our dollarized framework) and net foreign debt (Lᵋ, which in principle may be either positive or negative; together with deposits, foreign debt is the counterpart of banks' loans to firms, L). So:

\[ V = pK + H - L₀ \]

Using the definitions \( v = V/pK \) (normalized real wealth or wealth-to-capital ratio), \( h = H/pK \) (normalized real cash in the hand of households) and \( lᵋ = Lᵋ/pK \) (external debt-to-capital ratio), the above accounting identity may be written as

\[ v = 1 + h - lᵋ \]  \tag{1} \]

In each moment in time (in the “short-run”), the stock of existing wealth is what it is. It is given by the history of the economy. Obviously, it evolves over time (in the “medium-run”). The fact that V (and then v) is given in the short-run has an important implication: the (short-run) variations of h and Lᵋ must be the same. The economic rationale is very simple. If people go to the ATM or the bank counter and withdraw (h goes up), the only way for the banking system of a dollarized economy to satisfy this increased demand for cash is to borrow it from abroad (Lᵋ
increases by the same amount). This certainly produces real effects because the interest bill to be paid to the foreigners rises and GNI correspondingly falls, but in the short-run the economy is becoming neither richer nor poorer as a consequence of the decision of people to hold their wealth under the pillow rather than in a bank deposit. The same concept may be expressed in a different way, which will reveal convenient for a deeper grasping of the dynamic analysis we will undertake at a later stage. We know $\alpha$ represents the fraction of their (liquid) wealth people wish to hold in cash, i.e. $H = \alpha V$. Normalized real cash in the hand of households, $h$, may then be expressed as $h = \alpha v$. Hence, it is possible to rewrite (1) as

$$v = \frac{1-l_f}{1-\alpha}$$

or, re-arranging

$$l_f = 1 - v(1 - \alpha) \quad (1\text{bis})$$

This formulation will reveal useful to develop our dynamic analysis and makes it clear that in the short-run, for a given level of $v$, any increase in people preference for cash translates into a higher external debt-to-capital ratio. To put the same thing differently: for a given level of $v$, a country becomes a debtor ($l_f > 0$) when $\alpha > (v - 1)/v$.

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Equation (1bis) is essentially all we need to understand the short- and medium-run implications of dollarization. The rest of the model is indeed quite standard - just a bit more than a traditional textbook illustration of Keynesian/Kaleckian ideas – and is built around the accounting illustrated in Table FM.

Call $Y_d$ real GDP (expressed in units of the domestic commodity). The fundamental identity of national accounts for our open economy with no government is

$$Y_d = C + I + (X - qM) = C + I + TB$$

$M$ represents imports expressed in units of foreign commodity; they are converted into units of domestic commodity by applying the real exchange rate $q$, i.e. the price of the foreign commodity expressed in units of the domestic commodity\(^7\). In general, $q = eP*/P$, with $e$ representing the nominal exchange rate and $P*$ the price level prevailing in the Rest of the World. Here, however,

\(^7\)This “fundamental identity” is far from being obvious. The way it is written, it implicitly assumes that “our” exports’ price is $P$ (as can be seen from table FM), which is essentially determined by internal factors. However, as stressed by Taylor (1983, p. 128), “a pure primary product exporter would have its export price determined from abroad”, and therefore our model “can best be interpreted as referring to a semi-industrialized country”.

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\[\begin{array}{cccc}
\text{Int on Lf} & -i^*Lf & i^*Lf & 0 \\
\text{Wages} & W & -W & 0 \\
\text{Profits F} & Pf & -Pf & 0 \\
\text{Profits B} & Pb & -Pb & 0 \\
\hline
\text{Flows-of-funds} & & & \\
\text{VarCash} & -\dot{H} & \dot{H} & 0 \\
\text{VarDep} & -\dot{D} & \dot{D} & 0 \\
\text{VarL} & \dot{L} & -\dot{L} & 0 \\
\text{VarLf} & L_f & -L_f & 0 \\
\text{TOT} & 0 & 0 & 0 & 0 & Sf = - NCA & NFA & 0
\end{array}\]
\(e = 1\) (the economy is dollarized) and we are assuming \(P^* = 1\) (as is clear from table FM), so \(q = 1/P\). The trade balance expressed in units of domestic commodity is \(TB = X - qM\). Imports are to be thought of as domestic firms’ purchases of the foreign commodity. This commodity, as it is the case for the domestically produced commodity too, may be used for both consumption and investment purposes.

\(L_f\) is the stock of net foreign debt (or credit, when \(L_f < 0\)) expressed in dollars or, given that \(P^* = 1\), in units of foreign commodity. Real GNI (\(Y_n\), expressed in units of domestic commodity) can then be defined as:

\[
Y_n = Y_D - i^*qL_f = C + I + [X - q(M + i^*L_f)] = C + I + CA,
\]

where \(CA\) is the real current account expressed in units of domestic commodity (NCA in table FM is the nominal current account).

In general, domestic banks borrow from (or lend to) the RoW at the rate \(i^*\), whereas at home they lend money at the rate \(i\). How are \(i^*\) and \(i\) determined? As to \(i^*\), in principle one could assume the interest rate paid to foreigners increases with the external debt-to-capital ratio: at the end of the day, foreigners know they are lending dollars to a country unable to print them and it would make sense to think they want to get a higher interest rate (risk premium) when the external debt-to-capital ratio goes up. However realistic, this assumption would not add that much to the argument we want to develop and therefore we will postulate that the economy at hand borrows from the RoW at the exogenous world interest rate \(i^*\), without adding any risk premium to the picture. To understand this choice (which greatly simplifies the algebra), think this way: what happens when \(\alpha\) goes up (when people go the ATM and withdraw)? As we already saw, the external debt-to-capital ratio increases and then, for any given \(i^*\), GNI will fall. Consequently, aggregate consumption and then (in a demand-led model) GDP will also decrease. With a falling activity level and for given distributive shares, the macro profit rate will go down as well. This, in turn, will depress accumulation and the economy could enter a recessionary phase. All this – let us insist on this point – is what is likely to happen for a given \(i^*\). Well, putting a risk premium into the picture and allowing the interest rate paid to foreign creditors to increase with the external debt-to-capital ratio would only strengthen this mechanism, without changing
its nature. Instead of falling by, say, 1%, GNI would fall by 1.2%, since on top of having to pay interests on a mounting stock of foreign debt, this would have to be done at an increasing interest rate. It follows that, for the sake of theoretical modelling, nothing is lost by abstracting from this purely magnifying effect. Moving to the domestic rate, i, it would certainly be reasonable to think this is determined as a markup on the world interest rate (domestic banks are indeed monopolists in the domestic market\(^8\)), i = i* + m. Once again, however, would having m > 0 add something relevant to our argument? Observe, first, that postulating m > 0 is not required to guarantee some positive profit to the banking system. Indeed, using \(L = pK\) (matrix SM), \(L_f = pK + H – V\) (again matrix SM) and our assumption \(H = \alpha V\), one can immediately see that banks’ profits may be expressed as \(iL – i*L_f = pK(i – i*) + i*V(1 – \alpha)\): provided that \(\alpha < 1\), you do not need \(i > i*\) to have positive banks’ profits. Second, when people preference for cash increases (\(\alpha\) goes up; a similar argument may be applied to the case of a falling \(\alpha\)), banks’ profits will suffer both directly and indirectly. Directly, because for any given stock of loans to the economy banks will have to borrow more from abroad; indirectly, because the reduction of the macro profit rate (explained above) will depress banks’ lending activity. Well, it is unlikely that banks react to this recessionary scenario by increasing m and then i, which would further slowdown their lending activity. It makes more sense, therefore, to think that the markup rate applied by banks depends on other considerations we are not taking into account in the present framework (the degree of competition in the banking sector, for instance). Consequently, we will take m to be exogenous and, for the sake of the argument, nothing is lost by postulating \(m = 0\) (\(i = i*\)).

We need a theory for \(C\), one for \(I\) and one for the trade balance. In this version of the model, we do not consider the effects of income distribution on aggregate consumption (a core principle of post-Keynesian economics, first emphasized by Kaldor and Pasinetti) and, as made explicit in tables SM and FM, we rather refer to a generic “households” earning national income (the sum of wages and non-financial firms’ and banks’ profits) and accumulating national wealth. This way, we may write a generic aggregate consumption function (often employed in the so-called SFC models) as

\[^8\]In this basic model, domestic banks’ loans are indeed the only way for domestic firms to finance accumulation (see tables SM and FM).
\( C = c_1 Y_n + c_2 q V \)

Using the definitions of real GDP and (1), we get

\[ C = c_1 \left[ Y_d - i^* q L_f \right] + c_2 q V \]

In a growth model, it is convenient to normalize variables dividing by the capital stock. Using the definitions \( c = C/K \) (normalized real consumption), \( u = Y_d/K \) (output-capital ratio, used as a proxy for the degree of capacity utilization) and \( l_f = q L_f/K \) (the external debt-to-capital ratio), we may write

\[ c = c_1 \left[ u - i^* l_f \right] + c_2 v, \quad (2) \]

Let us move to investment. In fairly general terms and without entering here the infinite debate over the appropriate form of the investment function, one might postulate (following Joan Robinson (1962)) that non-financial firms’ investments depend on their expected profit rate \( (r^e) \). Using a simple linear formulation and defining \( g = I/K \) (the accumulation rate), we have

\[ g = g_0 + g_1 r^e \quad (3) \]

At any point in time, the expected profit rate is what it is and therefore is taken as given in the short-run. The actual (current) macro profit rate is the ratio between the profit bill and the value of installed capital

\[ r = \frac{pC + pl + pX - M - W - iL}{PK} = \frac{pC + pl + pX - M - W - i^* L}{PK}, \]

(\( \text{where we used } i = i^* \)). Calling \( w \) the nominal wage, \( \omega = w/P \) the real wage, \( N \) the employment level, \( a = N/Y_d \) the inverse of labor productivity (i.e. the labor-to-GDP ratio) and \( \psi = \omega a \) the wage share in total GDP, one can easily calculate the profit rate as (do not forget that in our framework \( L = PK \), look at table SM)

\[ r = \left[ (1 - \psi) u - i^* \right] \quad (4) \]
The interpretation is somewhat obvious: since \( \psi \) is the share of GDP going to workers and the interest rate \( i^* \) measures the rent going to domestic bankers, (4) says that when more is to be left to either workers or rentiers, industrialists\(^9\) get less.

Finally, a theory for the trade balance. Calling \( b = TB/K \) the normalized real trade balance, the simplest possible one is

\[
b = b_0 - b_2 u
\]

(5)

The above relation, where \( b_2 > 0 \), says that the trade balance worsens when GDP goes up\(^10\). What about the effect of a real depreciation? Here, we are treating the real exchange rate as given, and it is possible to think that its effect is somewhat hidden in the parameter \( b_0 \), a shift parameter that may also represent any kind of external shock (variations in the world income, in the world price of some key commodities, etc.). We do not know whether a real depreciation makes \( b_0 \) bigger or smaller – it depends on whether the Marshall-Lerner condition holds or not.

Moving from the trade balance to the current account is easy. Call \( ca = CA/K \) the normalized real current account:

\[
ca = b - i^* l_f
\]

(6)

The equilibrium in the commodity market requires

\[
u = c + g + b
\]

(7)

The system (1bis)-(7) is a complete and tremendously simple short-run model for the determination of \( l_f, c, g, b, ca, r, \) and \( u \). The structure of causation reveals the Keynesian/Kaleckian nature of this short-run scheme: (3) determines \( g \) in accordance with entrepreneurs’ expectations (the Keynesian side) and (1 bis) makes it clear that preference for cash determines the external debt-to-capital ratio \( l_f \); then, the sub-system (2)-(5)-(7) gives \( c, u \) and \( b \); finally, (6)

\(^9\) We prefer to use the word “industrialists” (or managers) rather than “capitalists” because in our model there are no capitalists strictu sensu. Investments are fully financed by making recourse to bank loans and non-financial firms distribute profits to managers’ households. There are no shares, and no shareholders.

\(^10\) For any given level of \( i^*, q \) and \( L_f \), an increase in GDP implies a higher GNI as well. Households’ consumption demand goes up and as a result imports of consumption items increase. Moreover, ceteris paribus a higher \( u \) increases the current profit rate and then improves profit expectations, thereby stimulating firms’ investment demand. This, in turn, will push imports of investment goods up.
fixes ca and (4) tells entrepreneurs their actual profit rate. Entrepreneurs’ investment expenditures are at the beginning of this causal chain, their actual profits at the end: at the end of each period, entrepreneurs’ get what they spend at the beginning (the Kaleckian side). In this simple model, as in the real world, entrepreneurs are the alpha and the omega of the economy.

The short-run solution of the system (indicated by the subscript “s”) is:

\[ u_s = \frac{g_0 + b_0 + g_1 r^e + v[c_1 i^*(1 - \alpha) + c_2] - c_1 i^*}{1 - c_1 + b_2} \]

\[ r_s = (1 - \psi) u_s - i^* \]

\[ g_s = g_0 + g_1 r^e \]

\[ b_s = b_0 - b_2 u_s \]

\[ c_s = c_1 u_s + v[c_1 i^*(1 - \alpha) + c_2] - c_1 i^* \]

\[ ca_s = b_s - i^*[1 - v(1 - \alpha)] \]

The (normalized) excess demand for commodities is \( ed = (c + g + b - u) \) and short-run stability requires

\[ \frac{\partial ed}{\partial u} = c_1 - b_2 - 1 < 0, \]

which is the same condition for \( u \) to be positive in equilibrium. We will assume this standard Keynesian stability (positivity) condition holds.

Let us move to some comparative statics. The short-run impact of a higher \( \alpha \) is clearly negative. On top of reducing bankers’ profits (as we already saw), it lowers the level of economic activity and the industrialists’ profit rate. A higher \( \alpha \) has a negative effect on GNI and then consumption spending - this is the reason why in a demand-led model it lowers the level of activity. One could be tempted to claim that the impact on the current account is ambiguous, since the interest bill to be paid to the foreigners goes up but the trade balance improves with the contraction of the economy following a more pronounced preference for cash. It is easy to see, however, that the former effect is stronger than the latter. The relevant derivative is:
\[
\frac{\partial ca}{\partial \alpha} = -i^* v \left\{ \frac{(1-c_1)(1+b_2)}{(1-c_1+b_2)} \right\}
\]

If the propensity to consume out of income is less than 100 percent we may safely conclude that \( \frac{\partial ca}{\partial \alpha} < 0 \): a stronger preference for cash worsens the current account\(^{11}\).

In light of the subsequent dynamic analysis, it might be useful to see how the system reacts to higher \( i^* \) and \( v \). As to the world interest rate \( i^* \), it is not surprising to see that the answer depends on whether the economy at hand is a net debtor or a net creditor in the international financial markets:

\[
\frac{\partial u}{\partial i^*} = -c_1 \frac{1-v(1-\alpha)}{1-c_1+b_2} = -c_1 \frac{I_f}{1-c_1+b_2}
\]

Obviously, the activity level will be stimulated in a creditor country \((l_f < 0)\) and depressed in a debtor one \((l_f > 0)\). As to the industrialists’ profit rate, it falls unambiguously in a debtor economy, whereas in a creditor economy even industrialists (on top of bankers) could benefit from a higher interest rate, provided that \( -\frac{(1-\psi)c_1l_f}{1-c_1+b_2} > 1 \).

In words: if the wage share in total GDP is sufficiently low and/or the credits of the country at hand toward the RoW are sufficiently important, the stimulus to economic activity prompted by a higher interest rate more than compensates the heavier interest bill industrialists must pay to bankers. That said, one should not forget that the case of a dollarized economy with positive claims toward the rest of the world is quite unlikely and, empirically, not that relevant. This is due to the fact we stressed several times and constitutes the starting point of our reflection: contrary to what happens in a country with its own currency, when people in a dollarized economy decide to keep a higher fraction of their liquid wealth in the form of cash, this immediately produces a rise of the country’s external debt.

\(^{11}\) The model is built in such a way that we cannot say that much on the impact of a real depreciation. On the one hand, a higher \( q \) increases \( l_f \), and as we just saw this has a recessionary impact. On the other, it might increase \( b_0 \) (provided that the Marshall-Lerner condition holds), which prompts an expansionary impact. A priori, the net effect is unclear and the risk of a contractionary devaluation is always there, as first emphasized by Taylor and Krugman (1979) in their seminal paper on this topic.
It is important to establish how the current account reacts in our model economy to a higher wealth-to-capital ratio, \( v \) (a lower \( l \)). This kind of exercise is useful to understand what happens with (partial) debt cancellations, similar to those taking place under the auspices of initiatives like the World Bank- and IMF-sponsored HIPC or MDRI. Again, there are two forces moving the current account in opposite directions. On the one hand, people are now richer, consume more and the trade balance worsens with a more buoyant economic activity. On the other, for any given \( \alpha \), a debtor country will have to pay less interest to the foreigners (a creditor country will receive more interests from the foreigners) and this improves the current account. The net effect is measured by

\[
\frac{\partial ca}{\partial v} = i^* \left(1 - \alpha \right) \left(1 - c_1 \right) \left(1 + b_2 \right) - b_2 c_2 \left(1 - c_1 + b_2 \right)
\]

meaning that the current account will improve if and only if

\[
i^* > \frac{b_2 c_2}{\left(1 - \alpha \right) \left(1 + b_2 \right) \left(1 - c_1 \right)}
\]

(8)

It might be noted that, regardless of whether a country is a debtor or a creditor in the international financial markets, a higher interest rate helps the current account to improve with higher wealth, whereas a stronger preference for cash (higher \( \alpha \)) may prevent the current account from improving under the same circumstances. During his first mandate, the former Ecuadorian President Rafael Correa took the unilateral decision to cancel some of the Ecuadorian external “unfair” debt. At that time, Ecuador was already dollarized and what our analysis suggests is that the short-run benefits of that decision might have been mitigated by the willingness of Ecuadorians to hold cash as a store of value. These are important elements for a deep understanding of the dynamics of the system we are now going to analyze.

4. The dynamics of the model

4.1 The basic dynamic system

In the model (1bis)-(7) there are two state variables, the wealth-to-capital ratio \( v \) and the expected profit rate \( r^e \). The medium-run behavior of the system depends on how these two state
variables evolve over time. Specifically, the dynamics of the model economy is governed by the two following differential equations:

\[ \dot{\nu} = ca + g(1 - \nu) \quad \text{(9)} \]

\[ \dot{r}_e = \varphi [r - r^e] \quad \text{(10)} \]

Equation (10) is postulated. It simply assumes that profit expectations are revised upward (downward) each time the actual profit rate is higher (lower) than expected \((\varphi > 0)\), and this is nothing but a scheme of adaptive expectations\(^{12}\). Equation (9) comes instead from the structure of our model. The interested reader may look at its full derivation in the Appendix of the paper. Here, however, let us concentrate on its meaning (very simple, indeed). It says, first, that the wealth-to-capital ratio improves (worsens) one-to-one with a positive (negative) current account, and this is simply obvious. Second, it shows that, for any positive growth rate, \(\partial \dot{\nu} / \partial \nu < 0\): this is an element of stability of the system – the higher (lower) the level of the wealth-to-capital ratio, the less (more) rapid its variation over time, which in itself helps the economy stabilize around some steady growth path. Third, the impact of growth on the dynamics of the wealth-to-capital ratio depends on the net foreign asset position (NFA = \(H - L_f\)) of the country. Indeed, when NFA \(> 0\) (meaning \(\nu > 1\)), a higher growth rate reduces the wealth-to-capital ratio (its denominator grows more rapidly than its numerator); on the contrary, when NFA \(< 0\) (\(\nu < 1\)), more rapid growth increases that ratio (the growth of the numerator outpaces the growth of the denominator). This is a further element of stability of the system, since what we are saying is that in any case, whatever the starting point of the economy, an acceleration of growth pushes the wealth-to-capital ratio to 1 (NFA = 0).

We are now going to study carefully the dynamic system (9)-(10), and this will help us understand that the above mentioned elements of stability might not be enough to avoid that a dollarized economy with a “strong” preference for cash (details below) falls into an external debt trap.

4.2 The (simple) dynamics of the expected profit rate

\(^{12}\) Nothing relevant would change should we adopt a scheme of rational expectations \((r = r^e)\).
The dynamics of the expected profit rate described by (10) is very simple. Use the short-run solution of the model for the macro profit rate and impose \( r = r^e \). This way, you immediately get an explicit function for the isocline (or demarcation line) associated to (10), i.e. the set of infinite pairs \((v, r^e)\) such that the expected profit rate is constant over time \( (\dot{r}^e = 0) \) and coincides with the actual profit rate:

\[
    r^e = \frac{(1-\psi)(g_0+b_0)-(1+b_2-\psi c_1)i^*+(1-\psi)[c_1i^*(1-\alpha)+c_2]v}{(1-c_1+b_2)-(1-\psi)g_1}
\]  

(11)

First of all, a comment on the denominator. In this model – as it is the case in most Keynesian models – there is a source of potential instability (we would call it “internal instability”) coming from the traditional accelerator effect. In our model economy, higher expected profits stimulate investments, then output and sales, then actual profits. Higher actual profits, in turn, translate into higher expected profits, and this stimulates investments again, and so on and so forth. Clearly, this is a potentially explosive dynamic. The importance of this cumulative effect depends on the slope parameter of the investment function \((g_1)\) and on the profit share \((1-\psi)\) – in words: on how strongly investments respond to a wave of optimism and on how much of the extra-income generated by investments ends up into the hands of industrialists (those who decide investments). For the model to be dynamically stable, these two parameters cannot be too high.

Imposing the condition

\[
    (1-\psi)g_1 < (1-c_1+b_2)
\]

(12)

i.e. the positivity of the denominator of (11), serves exactly the purpose of avoiding this kind of internal instability\(^{13}\). For future reference, observe that, provided that (12) holds, the intercept of (11) is positive if

\[
    i^* < \frac{(1-\psi)(g_0+b_0)}{(1+b_2-\psi c_1)} = i_1 > 0
\]

(13)

Once this is clear, the implications of (11) are straightforward: (a) the demarcation line \( \dot{r}^e = 0 \) is a straight line with positive slope in the \((v, r^e)\) space. The economics is simple: an increase in \(v\),

\(^{13}\) The careful reader might have noticed that (12) is a bit more restrictive than the short-run stability condition. A stable short-run adjustment does not guarantee medium-run stability.
which produces a higher actual and then expected profit rate ($\dot{r}^e > 0$), must be compensated by a higher $r^e$ that, as such, slows the rate of variation of the expected profit rate itself ($\dot{r}^e < 0$); (b) the stronger the preference for cash (the higher $\alpha$), the lower the slope of the isocline, because the expansionary impact of a higher $v$ is now reduced; (c) as expected, the intercept of the isocline (which does not depend on $\alpha$) increases with the shift parameters $g_0$ an $b_0$ and decreases with the interest rate. It might be noted that the slope of the isocline increases with the interest rate: indeed, the higher the interest rate, the stronger the expansionary impact of a given increase in $v$ (a given reduction of foreign debt or a given rise in the claims towards the rest of the world). In figure 1, the isocline $\dot{r}^e = 0$ is drawn under assumption (12). The fact that

$$\frac{\partial \dot{r}^e}{\partial v} = \frac{\varphi(1 - \psi)[c_1 l^*(1 - \alpha) + c_2]}{1 - c_1 + b_2} > 0$$

shows that the adjustment of the expected profit rate is stable: whenever the economy lies below (above) the isocline $\dot{r}^e = 0$, the expected profit rate goes up (down), as indicated by the small vertical arrows:

![Figure 1: The demarcation line $\dot{r}^e = 0$](image)

4.3 The (more complicated) dynamics of wealth: two regimes
To study the behavior of (9) – by far the most complicated part of the story – use the short-run solutions of the model for $ca$ and $g$ and impose stationarity ($\dot{v} = 0$). After tedious calculations, you get an explicit function for the demarcation line associated to (9), i.e. the set of infinite pairs $(v, r^e)$ such that the wealth-to-capital ratio is constant over time:

$$\{i^*(1 - \alpha)(1 - c_1)(1 + b_2) - b_2 c_2 - g_0(1 - c_1 + b_2)\}v + [(1 - c_1)g_1]r^e - [(1 - c_1 + b_2)g_1]vr^e = (1 - c_1)[i^*(1 + b_2) - b_0 - g_0]$$

Equation (14) defines a rectangular hyperbola in the $(v, r^e)$ space. Studying its behavior needs a good deal of patience, and the algebraic details are then relegated to the Appendix where we proof that, as expected, the crucial determinants of the exact position and slope of our rectangular hyperbola are the world interest rate, $i^*$, and the preference for cash parameter, $\alpha$. One can distinguish two regimes:

1) A “weak” preference for cash regime, where

$$\alpha < \alpha_T = \frac{b_0(1-c_1)-b_2(g_0+c_2)}{b_0(1-c_1)+g_0(1-c_1)}$$

Observe that $\alpha_T < 1$, as it must be. In principle, the threshold $\alpha_T$ (whose definition has been derived in the Appendix) could also be negative, but under these circumstances we would immediately fall into the other, following regime:

2) A “strong” preference for cash regime, where

$$\alpha > \alpha_T = \frac{b_0(1-c_1)-b_2(g_0+c_2)}{b_0(1-c_1)+g_0(1-c_1)}.$$ 

Observe that the structural parameters of the economy – responsiveness of the trade balance to the level of activity ($b_2$), propensity to consume out of income and wealth ($c_1$ and $c_2$), “animal spirits” ($g_0$), etc. – define the threshold $\alpha_T$. Preference for cash is not high or low in itself (that would not make any sense). It is strong or weak in relation to the structure of the economy. As an example, consider the case of an economy with a weak preference for cash ($\alpha < \alpha_T$) and assume that at a point the world price of an important exported commodity collapses\(^\text{14}\). In our model,

\(^\text{14}\) This is exactly what happened in Ecuador at the end of 2014, when the world price of oil collapsed.
this is equivalent to a reduction of $b_0$, the exogenous component of the trade balance. This, in turn, lowers the threshold $\alpha_T$. So, even assuming that $\alpha$ does not change – people keep holding the same fraction of their liquid wealth in the form of cash – the economy may well switch to a strong preference for cash regime ($\alpha > \alpha_T$). People financial behavior is (assumed to be) the same as before but, as we are going to see, the economy is now more likely to fall into a debt trap, a sad and unfortunately well-known story of external instability\(^\ref{footnote:debttrap}\). The economy may become unable to sustain the very same financial behavior.

4.4 The steady state

4.4.1 Weak preference for cash

Let us start with the “good” financial regime, weak preference for cash.

\footnote{Even more so should we assume, realistically, that people react to the negative shock and the consequent economic downturn by rushing to the bank counter and increasing their preference for cash (the parameter $\alpha$ becomes endogenous). Again, this would do nothing but magnify a mechanism that in any case operates in a dollarized economy. Endogenizing the parameter $\alpha$ is certainly crucial in an applied macro model, but not that important in the present theoretical framework.}
Figure 2a: The demarcation line $\dot{v} = 0$ when $\alpha < \alpha_T$ and $i^* > i_1 > i_2 > i_3$. An economy with no steady-state.
Figure 2b: The demarcation line $\dot{v} = 0$ when $\alpha < \alpha_T$ and $i^* > i_2 > i_3$. An economy with a steady-state.
Figure 3: The demarcation line $\dot{\psi} = 0$ when $\alpha < \alpha_T$ and $i_T > i^* > i_2 > i_3$. 
Figure 4: The demarcation line $\dot{\nu} = 0$ when $\alpha < \alpha_t$ and $i_1 > i_2 > i^* > i_3$. 
Figure 5a: The demarcation line $\dot{\nu} = 0$ when $\alpha < \alpha_T$ and $i_T > i_3 > i^*$. A positive profit rate.
Figures from 2 to 5 illustrate the inter-temporal behavior of an economy characterized by a weak preference for cash ($\alpha < \alpha_T$). The small horizontal arrows in the different diagrams are intended to show that, as proved in the Appendix, the only branch of the rectangular hyperbola attracting the economy when it stays outside the isocline $\dot{v} = 0$ is that lying above its horizontal asymptote.

The different subcases are associated to different levels of the world interest rate, $i^*$: moving from figure 2 to figure 5, the world interest rate goes down, everything else remaining unchanged.

An intertemporal equilibrium (steady state) for this economy is a point of intersection between the isoclines $\dot{r}^e = 0$ (the straight line) and $\dot{v} = 0$ (the rectangular hyperbola). A simple visual
inspection of our diagrams should persuade the reader that whereas in the sub-cases illustrated
in figures 3, 4 and 5, a locally stable steady-state certainly exists (simply because the slope of \( \dot{r}^e = 0 \) is always positive and finite and then, sooner or later, this isocline must intersect with the stable branch of \( \dot{v} = 0 \)), this is not necessarily true when the interest rate is very high. This is the unpleasant case illustrated in figure 2, where

\[
i^* > i_T = \frac{b_2(1-c_1+b_2)−b_2c_2}{(1+b_2)[b_2+\alpha(1-c_1)]}\tag{15}
\]

The world interest rate is above the threshold defined by (15) and fully derived in the Appendix, and a stable steady state might not exist. This possibility of non-existence is represented in figure 2a, where the two isoclines do not intersect. The economy we are talking about is indebted toward the RoW\(^{16}\) and the world interest rate is simply too high. Even if people have a weak preference for cash (which in itself slows the accumulation of foreign debt), the economy cannot sustain such a high interest rate and falls endlessly into the hell, i.e. the region with negative wealth, negative profit rates and negative capital accumulation.

It must be noted, however, that the economy we are talking about - a regime of weak preference for cash and \( i^* > i_T \) - might end up in a locally stable steady state and, at least in principle, the case illustrated in figure 2a is not an inevitable destiny. Start from figure 2a, and imagine that income distribution worsens, i.e. the profit share \((1 − \psi)\) goes up. The isocline \( \dot{r}^e = 0 \) becomes steeper, whereas the rectangular hyperbola remains unaffected. The final outcome could be that illustrated in figure 2b, where the economy reaches the stable steady-state \( S \) (U is an unstable steady-state, a saddle point)\(^{17}\). However, which kind of economy is represented in figure 2b? Do not forget that \( S \) is a locally stable steady state, which means that the economy will actually reach that point only starting from a “sufficiently small” neighborhood. So, the economy we are talking about is one which is indebted toward the rest of the world and that, despite having to pay a very high interest rate to foreign creditors, is able to reach a steady state characterized by a relatively high profit rate. This may only happen (look at (4)) when income distribution is tremendously

\(^{16}\) Observe that along the stable branch of the rectangular hyperbola it is always \( v < v_D < 1 < 1/(1 − \alpha) \), \( v_D \) being defined in the Appendix.

\(^{17}\) Needless to say, the growth of the profit share does not have to violate (12), otherwise internal instability would just replace external instability.
skewed in favor of industrialists and against workers: an otherwise financially unsustainable scenario becomes sustainable in that workers accept to remain silent\(^\text{18}\). If this is not the case and such an awful steady state is not achieved because of some kind of real wage resistance, we are back to figure 2a, to the case of an economy that, once reached the isocline \(\dot{r}^e = 0\) (an attractor), goes towards minus infinity: even if the preference for cash is weak, the interest rate is so high that sooner or later the process of accumulation ceases and foreign debt becomes unsustainable. In sum, the case of a very high interest rate represented in figures 2a and 2b gives people very few options. Either they accept the *Scylla* of a socially awful equilibrium or they go for the *Charybdis* of a financial disaster (from the perspective of workers the difference, if any, is probably irrelevant).

Admittedly, the case illustrated in figure 2 is unlikely, it needs a very high world interest rate to materialize. Luckily enough, things are different when the world interest rate lowers. Take figure 3. Though higher, the intercept on the vertical axis of the isocline \(\dot{r}^e = 0\) is again negative. There are two steady states, but only S is (locally) stable (the other is, again, a saddle point). The big difference with the scenario depicted in figure 2 is that in this case a locally stable steady state certainly exists. Of course, it is still possible for the economy, even in this “improved” scenario, to go towards minus infinity (foreign debt becomes unsustainable and stops accumulation). This is for instance the case of an economy starting from very low (however positive) levels of both the expected profit rate and the wealth-to-capital ratio, in a point like P somewhat close to the origin (and below the unstable branch of the hyperbola). There is little doubt, however, that this miserable outcome is less likely than it was in the previous case, characterized by a higher world interest rate (figure 2): even when the starting levels of \(r^e\) and \(v\) are relatively low - in a point like Q, for instance (lying this time above the unstable branch of the hyperbola), a point that would push the economy towards minus infinity in the case of figure 2 - the economy might well end up in the steady-state S, especially when profit expectations do not adjust too rapidly. Observe, moreover, that in the steady state S the economy might result to be net creditor towards the rest

\(^{18}\)In a model where income distribution affects aggregate demand and output and growth happen to be “wage-led” (Bhaduri and Marglin, 1990), not even workers’ silence would be enough.
of the world. Of course, this is not to be taken for granted\textsuperscript{19}, but as we saw this possibility was just to be ruled out in the case illustrated by figure 2.

Things are even better in figure 4, with a still lower world interest rate. In this case we cannot say whether the intercept on the vertical axis of the isocline $\dot{r}^e = 0$ is positive or negative\textsuperscript{20}, but this is not important to know. In any case, indeed, the economy is very likely to reach a stable steady-state like $S$, with positive $v$ and $r$. Observe, in particular, that even in case the economy starts from a point like $P$ — a point that would have pushed the system towards minus infinity in the case illustrated by figure 3 — it will end up in the steady-state $S$.

As to figure 5 — the lowest world interest rate in a regime of weak preference for cash — we can observe that, once again, we are not sure that the intercept on the vertical axis of the isocline $\dot{r}^e = 0$ becomes positive\textsuperscript{21}. In case it is positive (figure 5a: preference for cash is extremely low, see footnote 17), the economy reaches a stable steady state like $S$ almost from everywhere. In case it is negative (figure 5b: preference for cash is not as low as it is in figure 5a), the economy could in principle end up in a stable steady state like $T$, with a negative profit rate. Again, which kind of economy we are talking about? How is it possible to have a negative profit rate with such a low interest rate? Even if this is not to be taken for granted, the economy we are dealing with is likely to be a net creditor in international financial markets\textsuperscript{22} (or, at worst, a “weak” debtor). In this case, the profit rate might well lower with falling interest rates, especially when the wage share is high (as it can be easily seen from the short-run solution of the model). Needless to say, the case illustrated by figure 5b is extremely unlikely to materialize. It is more a theoretical

\textsuperscript{19} Observe that, in $S$, $v > v_D$, but we do not whether $v > 1/(1 - \alpha)$. This depends (and obviously so) on several other parameters of the economy.

\textsuperscript{20} The argument goes as follows. To be sure that the intercept continues to be negative, we should be able to say that $i^* > i_3$, but we only know that $i^* > i_3$. This would be enough when $i_3 > i_1$ but, as proved in the Appendix, for this to be true it must be $\alpha > \alpha_H$, with $\alpha_H < \alpha_T$. Well, we just know that, in the case illustrated by Figure 4, $\alpha < \alpha_T$ and therefore we cannot conclude.

\textsuperscript{21} The argument is essentially the same we developed in footnote 16. To be sure that the intercept becomes positive, we need $\alpha < \alpha_H$, but we only know that $\alpha < \alpha_T$, and $\alpha_H < \alpha_T$.

\textsuperscript{22} Observe, indeed, that in the steady-state $T$ we have $v > v_N > v_D$. In words, the wealth-to-capital ratio is very high, as it is the case for a creditor economy. That said, we cannot take it for granted that the economy at hand is a net creditor, since $v > v_N$ certainly implies $v > 1/(1 - \alpha)$ only when $\alpha > \alpha_T$ (i.e. in a regime of strong preference for cash), as the reader can easily prove by using the definition of $v_N$ given in the Appendix.
curiosum than a concrete possibility, especially because it is very hard to think of a steady state with negative profit rates\textsuperscript{23}.

4.4.2 Strong preference for cash

Let us move now to the regime of a strong preference for cash, $\alpha > \alpha_T$.

\begin{figure}[h]
\centering
\includegraphics[width=\textwidth]{figure6.png}
\caption{The demarcation line $\dot{v} = 0$ when $\alpha > \alpha_T$ and $i^* > i_3 > i_2 > i_1$. An economy with no steady-state.}
\end{figure}

\textsuperscript{23}In purely formal terms, this would be only possible when the intercept term of the investment function, $g_0$, is very high. The profit rate is negative, but industrialists keep accumulating capital (maybe in order to improve technologies and push competitors out of the market, but this is a story we do not deal with in this model).
Figure 7: The demarcation line $\dot{\nu} = 0$ when $\alpha > \alpha_T$ and $i_T < i < i^* < i_*$. Once again there is no steady-state.
Figure 8: $\alpha > \alpha_T, i_3 > i_2 > i^* > i_T$

\[
\dot{r}^e = 0
\]
Again, an overall visual inspection of figures from 6 to 9, with the world interest rate falling from high to low levels, is useful. It immediately makes it clear that, apart from the case of figure 9 (of a very low world interest rate), the position of our rectangular hyperbola is such that the two isoclines might not intersect. In a regime of weak preference for cash, this possibility was only there for a very high world interest rate (figure 2). Here, on the contrary, it applies to a wider range of interest rates. The economic rationale is simple. A higher preference for cash, as such, accelerates the accumulation of foreign debt and therefore, even with not too high world interest rates, the risk of falling into a debt trap increases.
Figure 6 looks very much like figure 2, with its large corridor of instability: the world interest rate is extremely high and, once again, the economy oscillates between the Scylla of a socially awful equilibrium and the Charybdis of a financial disaster. The only (and very relevant) difference is that in a regime of strong preference for cash this Scylla-Charybdis alternative is even more dramatic. This can be understood from both an economic and a formal perspective. Economically, the point is obvious: here people go more often to the ATM and, as we stressed several times, this is bad for the external debt of the country. From a formal perspective, take figure 2 and study what happens when $\alpha$ goes up. Using the definitions given in the Appendix, it is easy to see that:

a) the horizontal asymptote of the rectangular hyperbola lowers (since $A$ goes down); b) $D$, $B$ and $v_D$ do not change; c) $v_N$ increases (moves to the right), since $A$ is lower than before. On top of this, the isocline $\dot{r}^e = 0$ becomes flatter, whereas its intercept does not change. As a result, the branch of the rectangular hyperbola lying in the northeast section of the diagram rotates to the left around the same intercept ($D/B$) as before and becomes steeper. The other branch, lying in the south-west part of the diagram, moves to the right and becomes flatter. The implication is that even an economy that in a regime of weak preference for cash was staying in its awful, Scylla steady state (point S in figure 2b) now easily enters the corridor of instability and runs towards Charybdis.

Move to figure 7. The interest rate is going down, the same way it was doing in moving from figure 2 to figure 3. This time, however, the perspectives of the economy remain bleak – the Scylla-Charybdis nightmare does not disappear. It is true that the north-west branch of the hyperbola lowers a bit ($D/B$ is less than before and the horizontal asymptote becomes negative) and this, for any given position of the isocline $\dot{r}^e = 0$, makes it more likely for the economy to reach a (Scylla) steady-state. It is also true, however, that the isocline $\dot{r}^e = 0$, while moving upward, becomes flatter. It is then perfectly possible for this economy not to achieve any steady state and precipitate towards Charybdis. This is exactly the case represented in figure 7. In a strong preference for cash regime, the very same reduction of the world interest rate cannot be as beneficial as it would be in a regime of weak preference for cash.

The interest rate must reduce “a lot” – figures 8 and 9 – for the economy to be more likely to have and reach a stable steady state instead of falling into a debt trap. That said, however, it is
interesting to compare the situations illustrated by figures 4 and 8. The interest rate is the same and in both cases the economy reaches a stable steady state. In a regime of strong preference for cash, however (figure 8), the steady-state level of $v$ is less than $v_D$, meaning that the economy at hand is certainly a net debtor toward the rest of the world, whereas, as we saw, the economy illustrated in figure 4 (weak preference for cash) might well be a net creditor. It is only when the interest rate is extremely low (figure 9) that this economy with a strong preference for cash could become a net creditor.\footnote{Remaining in the realm of geometric intuition, the reader might note that figures 2 and 6 on the one hand, and 5 and 9 on the other, are pretty the same. This is clearly not true for figures 3-7 and 4-8. In words: should the interest rate be very high (figures 2-6) or very low (figures 5-9), having a strong or weak preference for cash does not change significantly the likely dynamics of the economy. Out of these extreme cases, however, preference for cash becomes a key parameter.}

The above analysis proved that, ceteris paribus, it is more likely for an economy with a regime of strong preference for cash to fall into a debt trap. It was also shown that in order to avoid such an unpleasant destiny, people should accept a probably unacceptable equilibrium characterized by very bad income distribution.

We are now left with a last point to be understood, which is not related to the existence, but to the features of the steady state. In other words, assume that none of the bad scenarios we just described materializes. There is a stable steady state with a somewhat acceptable income distribution. The big issue is: how is the steady state growth rate affected by the variations of the preference for cash parameter? Can we claim that, other things being equal, an increase in $\alpha$ slows the medium-term growth of the economy?

The most rigorous way to answer this question would be to rewrite the system (9)-(10) in differential terms and calculate the partial derivative $dr/d\alpha$. This route would add further technicalities to an already heavy body of algebra but, luckily enough, a much simpler graphical analysis is more than enough. Take for instance figure 4. Imagine the economy is in its steady-state $S$. At a point, for some reason and all the rest remaining the same, preference for cash goes up. There are two possibilities: $\alpha$ increases but remains below the threshold $\alpha_T$ or, second possibility, $\alpha$ increases more significantly and the system moves to a regime of strong preference for cash (and then the appropriate diagram to describe the economy becomes figure 8). In the
first case – look at figure 10 for an illustration – the isocline $\dot{r} = 0$ becomes flatter and the stable branch of the isocline $\dot{v} = 0$ shifts downward ($v_0$ does not change, whereas $A/C$ lowers and this shifts the horizontal asymptote down). Therefore, we do not know a priori whether the steady-state level of the wealth-to-capital ratio goes up or down (in figure 10 it goes up, but this is only a possibility25), but it is certainly true that $dr/d\alpha < 0$. There are no ambiguities at all: a stronger preference for cash reduces the steady state profit rate and then, just look at (3), the steady state growth rate of the economy.

![Diagram](image)

Figure 10: the impact of a higher $\alpha$ on profits and growth

25 The ambiguous effect on the wealth-to-capital ratio results from the existence of two different forces at work. On the one hand, there is a direct and negative effect on foreign debt: banks borrow more from abroad to satisfy households’ extra-demand for cash. On the other hand, there is an indirect and positive effect on the accumulation of foreign debt: capital accumulation is now slower, and banks borrow less from abroad because they are lending less to domestic firms.
In the other case – $\alpha$ increases more significantly and the economy moves from figure 4 to figure 8, the analysis is even easier. Just observe that in the steady state described by figure 4, $v > v_D$, whereas in the steady-state of figure 8 we have $v < v_D$. Since $v_D$ does not depend on $\alpha$, we must conclude that the steady-state level of the wealth-to-capital ratio is lower in the case described by figure 8. With a lower $v$ and a higher $\alpha$, the steady state profit rate must be lower as well (just look at (11)). We must conclude, once again, that a stronger preference for cash decelerates the steady state growth of the system.

Things would not change should we assume that the economy initially lies in a steady state like $S$ in figure 5a. Again, what would happen should preference for cash increase, all the rest remaining unchanged? Once more, the rise of $\alpha$ could be such that the regime does not change ($\alpha$ remains lower than $\alpha_T$) or so significant that it does and we move to $\alpha > \alpha_T$. Take the first case: as illustrated in figure 11, the mechanics is the same as before. The isocline $\dot{r} = 0$ becomes flatter and the stable branch of the isocline $\dot{v} = 0$ shifts downward ($v_D$ does not change, whereas $A/C$ lowers to $A'/C$). Once again, the effect on the wealth-to-capital ratio is ambiguous (see footnote 21), but we certainly have $dr/d\alpha < 0$ and the steady state growth rate diminishes. In the second case (we move to $\alpha > \alpha_T$), things are even simpler: the steady state $S'$ of figure 11 is nothing but the steady state $S'$ of figure 9.
Figure 11: the impact of a higher $\alpha$ on profits and growth

5. Conclusions and extensions

In a world of endogenous money, where commercial banks may and do create money by making loans and make loans each time this is perceived as profitable, what are the consequences of being “dollarized”, i.e. not having the right to print an own currency? Of course, should people not be interested in holding cash as a store of value and be content with their bank deposits, nothing relevant would change. You would not have the right to print pieces of paper people do not want to hold.

However, as argued in the paper, in dollarized economies people preference for cash (i.e. the desire of people to hold cash as a store of value), is inevitably higher than in countries with their own currencies. A dollarized economy is much more likely to live in a regime of strong preference
for cash compared to an economy with its own currency. In the paper, we have shown that it is
more likely for an economy with a strong preference for cash (a dollarized economy) to fall into
a debt trap. It was also shown that in order to avoid such an unpleasant destiny, an economy
with a strong preference for cash should accept a probably unacceptable equilibrium with a very
bad income distribution. Last but not least, it was also shown that when a dollarized economy
reaches a stable steady state, this (everything being equal) is characterized by a lower growth
rate compared to that of an economy with its own currency.

These are important results. They suggest that once dollarization has done its job and inflation is
back to some acceptable level, countries should try to return to their own currency. That said, a
couple of further observations are to be proposed. First, there might be cases – think of Panama
– where dollarization is not as costly as depicted in this paper. The reason is simple: the political
link between Panama and the USA is much stronger and more solid than, say, that between
Ecuador and the USA. This means that people in Panama, differently from people in Ecuador, do
not have strong reasons to believe that, in case of need, the extra-demand for cash will not be
satisfied by printing more of it. The FED will just do it. In terms of the model proposed in the
paper, the parameter $\alpha$ in Panama is likely to be the same it is in any other monetarily sovereign
country (and a very low parameter, of course), but this is certainly not the case in Ecuador. The
second observation refers to a possible extension of this model. If remaining dollarized so long is
so costly, why is it that “de-dollarization” does not happen more often and more rapidly? The
model proposed in this paper is too aggregate to offer some possible answer. It is just unable to
identify those concrete forces working in the social fabric against de-dollarization. An extended
model should then explicitly include a class analysis and, in particular, the possibility for the
richest segment of the population to hold securities issued abroad (the so-called “capital flights”).
Appendix

The derivation of equation (9)

Equation (1bis) implies

\[ \dot{v} = -\frac{1}{1-\alpha} \dot{l}_f \]  

(A1)

Of course, the stationarity of the external debt-to-capital ratio implies that of the wealth-to-capital ratio (and vice versa), and we can study the evolution of the former to understand the dynamics of the latter. From the definition \( l_f = qL_f/K \) and remembering that \( q = 1/P \) is taken as given (\( \dot{q} = 0 \)) we get (as usual, a “hat” over a variable denotes its growth rate)

\[ \dot{l}_f = \dot{L}_f - g \]  

(A2)

Using national accounts (the flows-of-funds in table FM are enough), one gets

\[ \dot{L}_f = \dot{H} - NFA = \dot{H} - NCA \]  

(A3)

However simple, the notion incorporated in equation (A3) is key. Even if the net foreign asset position does not change (the nominal current account NCA is zero), in a dollarized economy foreign debt increases to the extent that people want to hold more cash as a store of value (\( \dot{H} > 0 \)).

Dividing by the stock of foreign debt and normalizing by the capital stock, (A3) becomes

\[ \frac{\dot{L}_f}{L_f} = \frac{\dot{H} - NCA}{K} \]  

(A4)

Let us insert (A4) into (A2):

\[ \dot{l}_f = \frac{\dot{H}}{P_K} - ca - g l_f \]  

(A5)

Now, using our assumption that people keep a fraction \( \alpha \) of their wealth in the form of cash (\( H = \alpha V \)), (A5) may be written as
\[ \dot{l}_f = \alpha \frac{\dot{v}}{p_K} - ca - gl_f \]  

(A6)

By the definition of \( v \) we get

\[ \frac{\dot{v}}{p_K} = \dot{v} + vg \]

Hence,

\[ \dot{l}_f = \alpha (\dot{v} + vg) - ca - gl_f \]  

(A7).

This is not yet the end of the story. Using (1bis), (A7) may be written as

\[ \dot{l}_f = \alpha \left( \dot{v} + \frac{1-l_f}{1-\alpha} g \right) - ca - gl_f \]

Rearranging:

\[ \dot{l}_f = \alpha \dot{v} - ca + g \left( \frac{\alpha-l_f}{1-\alpha} \right) \]  

(A8)

Now drop (A8) into (A1). Using (1bis), one gets exactly the differential equation (9) of the text;

\[ \dot{v} = ca + g(1 - v) \]

The demarcation line \( \dot{v} = 0 \)

The equation of the demarcation line \( \dot{v} = 0 \) (equation (14) in the text), i.e.

\[ \{i^*(1 - \alpha)(1 - c_1)(1 + b_2) - b_2 c_2 - g_0(1 - c_1 + b_2)\}v + [(1 - c_1)g_1]v^e - [(1 - c_1 + b_2)g_1]v^e = \]

\[ (1 - c_1)[i^*(1 + b_2) - b_0 - g_0] \]

may be written as

\[ Av + Br^e - Cvr^e = D, \]

having defined the parameters

\[ A = \{i^*(1 - \alpha)(1 - c_1)(1 + b_2) - b_2 c_2 - g_0(1 - c_1 + b_2)\} \]

\[ B = [(1 - c_1)g_1] \]
\[ C = [(1 - c_1 + b_2)g_1] \]

\[ D = (1 - c_1)[i^* (1 + b_2) - b_0 - g_0] . \]

Its solution is

\[ r^e = \frac{D - Av}{B - Cv} \quad (A9), \]

which is the equation of a rectangular hyperbola. We know that \( B > 0 \) and \( C > 0 \), but the signs of \( A \) and \( D \) are ambiguous. They are to be studied carefully to draw our rectangular hyperbola. First,

\[ D \geq 0 \iff i^* \geq \frac{(b_0 + g_0)}{(1 + b_2)} = i_2 > 0 \]

Notice that short-run stability \((1 - c_1 + b_2 > 0)\) is enough to guarantee that \( i_2 > i_1 \), the latter being defined by \((13)\) in the text. As to \( A \),

\[ A \geq 0 \iff i^* \geq \frac{b_2c_2 + g_0(1 - c_1 + b_2)}{(1 - a)(1 - c_1)(1 + b_2)} = i_3 > 0 \]

Observe that

\[ i_3 \geq i_2 \iff \alpha \geq \alpha_T = \frac{b_0(1 - c_1) - b_2(g_0 + c_2)}{b_0(1 - c_1) + g_0(1 - c_1)}. \]

So, using the definitions of the text, \( i_3 > i_2 \) in a regime of “strong” preference for cash, whereas \( i_3 < i_2 \) in a regime of “weak preference for cash”.

In some cases, it might be useful to understand the relation between \( i_1 \) and \( i_3 \). Well, it is easy to show that

\[ i_1 > i_3 \iff \alpha < \alpha_H = \frac{b_0(1 - c_1)(1 + b_2)(1 - \psi) - b_2(1 + b_2 - \psi c_1) - \psi g_0(1 - c_1) - b_0(1 - c_1) + b_2}{b_0(1 - c_1)(1 + b_2)(1 - \psi) + g_0(1 - c_1)(1 + b_2)(1 - \psi)} \]

Clearly, \( \alpha_H < 1 \) under any possible parametric configuration. Moreover, one can easily check that \( \alpha_T > \alpha_H \).

Of course, \((A9)\) is not defined for \( B = C_0 \), i.e. for

\[ v = \frac{B}{C} = \frac{(1 - c_1)}{(1 - c_1 + b_2)} = v_D \]
The parameter \( v_D \), with \( 0 < v_D < 1 \), defines the vertical asymptote of our rectangular hyperbola. Note, also, that when \( v < v_D \) (\( v > v_D \)), the denominator of (A9) is positive (negative). As to the numerator, \( D - Av \), one should pay attention and note that

If \( A > 0 \) (\( i^* > i_3 \)) \( \Rightarrow D - Av > 0 \) \( \iff v < \frac{D}{A} \)

If \( A < 0 \) (\( i^* < i_3 \)) \( \Rightarrow D - Av > 0 \) \( \iff v > \frac{D}{A} \)

For future reference, it is convenient to define the parameter

\[
v_N = \frac{D}{A} = \frac{(1-c_1)i'(1+b_2)-b_0-g_0}{[i'(1-a)(1-c_1)(1+b_2)-b_2c_2-g_0(1-c_1+b_2)]}
\]

Note, also, that the function (A9) passes through the point \((v_N, 0)\). It is important to establish the relation between \( v_D \) and \( v_N \). Four possibilities may arise:

If \( D > 0 \) (\( i^* > i_2 \)) and \( A > 0 \) (\( i^* > i_3 \)) \( \Rightarrow v_D > v_N \) \( \iff AB > DC \iff i^* < i_T = \frac{b_0(1-c_1+b_2)-b_2c_2}{(1+b_2)[b_2+a(1-c_1)]} \)

If \( D < 0 \) (\( i^* < i_2 \)) and \( A < 0 \) (\( i^* < i_3 \)) \( \Rightarrow v_D > v_N \) \( \iff AB < DC \iff i^* > i_T = \frac{b_0(1-c_1+b_2)-b_2c_2}{(1+b_2)[b_2+a(1-c_1)]} \)

If \( D < 0 \) (\( i^* < i_2 \)) and \( A > 0 \) (\( i^* > i_3 \)) \( \Rightarrow v_D > v_N \) \( \iff AB > DC \) always true

If \( D > 0 \) (\( i^* > i_2 \)) and \( A < 0 \) (\( i^* < i_3 \)) \( \Rightarrow v_D > v_N \) \( \iff AB < DC \) always true

It is now time to investigate the relation between \( i_T \), \( i_2 \) and \( i_3 \). First, simple calculations show that

\( i_T > i_2 \iff \alpha < \alpha_T \)

(note, also, that \( \alpha_T > 0 \implies i_T > 0 \)). As to the relation between \( i_T \) and \( i_3 \), the turning value is once again \( \alpha_T \):

\( i_T > i_3 \iff \alpha < \alpha_T \)

From (A1), one can see that the first and second derivative of the isocline are

\[
\frac{\partial r^e}{\partial v} = \frac{DC-AB}{(B-Cv)^2}
\]
\[ \frac{\partial^2 r^e}{(\partial v)^2} = \frac{2(DC-AB)}{(B-Cv)^3}. \]

The intercept of (A1) is
\[ r^e = \frac{D}{B} = \frac{i^*(1+b_2)-(b_0+g_0)}{g_1} \]

and, once again, this is positive if \( i^* > i_2 \).

This long technical discussion makes it clear that the crucial determinants of the exact position and slope of the isocline \( \dot{v} = 0 \) (of our rectangular hyperbola) are the world interest rate, \( i^* \), and the preference for cash parameter, \( \alpha \).

Consider first an economy with a prevailing regime of weak preference for cash, \( \alpha < \alpha_T \). In this case, as we already proved, \( i_T > i_2 > i_3 > 0 \). There are many subcases to be analyzed, depending on where exactly the world interest rate is located in the interval \((0, \infty)\).

Assume \( i^* > i_T \). In light of our previous discussion, this is an economy where: a) \( D > 0 \); b) \( A > 0 \); c) \( v_N > v_D \); d) \( D/B > A/C > 0 \); e) the first derivative of the isocline is positive, the second is positive (negative) for \( v < v_D \) (\( v > v_D \)). On top of this, the function (A1) is positive for \( v < v_D \), negative for \( v_N > v > v_D \) and again positive for \( v > v_N \). Put all this together and you get exactly Figure 2.

Then lower a bit the world interest rate and move to the sub-case where \( i_T > i^* > i_2 > i_3 > 0 \). In this economy, a) \( D > 0 \); b) \( A > 0 \); c) \( v_N < v_D \); d) \( D/B < A/C > 0 \); e) the first derivative of the isocline is negative, the second is negative (positive) for \( v < v_D \) (\( v > v_D \)). On top of this, the function (A1) is positive for \( v < v_N \), negative for \( v_N < v < v_D \) and again positive for \( v > v_D \). Put all this together and you get exactly Figure 3.

Next subcase is with \( i_T > i_2 > i^* > i_3 > 0 \). By following the same line of reasoning, the reader may easily check the isocline \( \dot{v} = 0 \) is now described by Figure 4. Finally, with \( i_T > i_2 > i_3 > i^* > 0 \), the appropriate graphical illustration of the isocline \( \dot{v} = 0 \) is reported in Figure 5.
Let us move now to a regime of strong preference for cash, i.e. $\alpha > \alpha_T$. In this case, $i_T < i_2 < i_3$. Once again, there are four subcases and, using the same argument as before (lowering the world interest rate), the reader may easily check that they give rise to figures from 6 to 9.

What happens when the economy lies outside the isocline $\dot{v} = 0$? Note that

$$\frac{\partial \dot{v}}{\partial r_e} = g_1[(1 - c_1) - (1 - c_1 + b_2)] \geq 0 \iff v \leq v_D,$$

implying that the only branch of the rectangular hyperbola that attracts the economy is that located above the horizontal asymptote (regardless of whether the latter is positive or negative), as indicated by the small arrows in our diagrams.
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